

DAMIANI

DEED OF MERGER BY ABSORPTION OF ALFIERI & ST. JOHN S.P.A. AND NEW MOOD S.P.A. INTO DAMIANI S.P.A.

VALENZA, December 20th, 2012 – We inform that today it was stipulated the deed of merger by absorption of the 100% controlled subsidiaries Alfieri & St. John S.p.A. and New Mood S.p.A. into Damiani S.p.A., in execution of the merger resolutions adopted by the respective Boards of Directors on October 8th, 2012.

The merger by absorption – upon filing for registration of the above mentioned deed with the Companies' Register of Alessandria – will take civil effect starting from January 1st, 2013, pursuant to article 2504-bis, paragraph 2, of the Civil Code.